



# Brand Poets™

BRAND STRATEGY + DIGITAL MARKETING



## CEO & CHIEF CREATIVE OFFICER

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## CODES & CLASSIFICATIONS

DUNS: 080371464

## NAICS:

**Primary:** 541613 - Marketing Consulting Services

## Secondary:

541810 - Advertising Agencies  
541430 - Graphic Design Services  
541860 - Direct Mail Advertising  
541890 - Other Services Related to Advertising  
541611 - Administrative Management and General Management Consulting Services

CAGE: 7TBT1

## CERTIFICATIONS

Women's Business Enterprise (WBE) #WBE1702593

Women-Owned Small Business (WOSB) #WOSB180052

FDOT/Florida Certified: Disadvantaged Business Enterprise (DBE)

We are a collective of strategists, storytellers and digital artisans, crafting better stories for brands who want better connections.

## CORE COMPETENCIES

Since 2016, Brand Poets has been creating or repositioning companies, products, places and events through branding. With a firm brand foundation, our team then leads the communications efforts in the digital space with website development, marketing automation, online advertising and all things digital.



We work with a range of industries and products including healthcare, education, real estate, nonprofits and financial services who need ongoing brand marketing support and understand the value of consistency and clarity with their brand.

## PAST PERFORMANCE & CLIENTS



## SERVICES

- Strategic Planning
- Marketing Plans
- Marketing Automation Strategy
- Logo & Identity System Development
- Brand Campaigns
- Content Marketing
- Website Design & Development
- Pay-Per-Click & Online Advertising
- Social Media Management
- Film, Video & Storyboarding
- Email Marketing
- Animation
- Graphic & Collateral Design
- Copywriting

